

Special Report



20 Traits of the

Millionaire Mindset

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Introduction

If you are like most people, you have probably dreamt at one time or another in your life about becoming a millionaire. Maybe you've watched TV shows such as "Lifestyles of the Rich and Famous" and wondered with a bit of envy what it would be like to live in a beautiful mansion, drive a Ferrari, and spend month-long exotic vacations on your 100-foot-plus luxury yacht.

Perhaps your family was poor or always struggling financially and you grew up going without many things you wanted. So you decided at some point along the way that you were going to find a way to have more money than you could ever desire and never worry about money again.

Despite your best efforts and determination, however, many of you reading this are still struggling to figure out how to get there – from where you are today - whether that is broke, getting by, or even "comfortable" but worried about your financial future in such an uncertain economy - to becoming a millionaire. To finally living the life of your dreams and having the financial security that you have always longed for.

Well, my name is Mark Ling and I want to help you reach your goal of becoming a millionaire and living the life of your dreams. And I am going to do that by revealing to you the 20 mindset traits that set self-made millionaires apart from the average person in society.

So, you may be wondering why should you listen to me. Well, for starters, I earn well into 7 figures a year so I know what I'm talking about. No, I wasn't born into money. In fact, I remember very clearly when becoming a millionaire was merely a dream for me as well.

But thanks to some very powerful teaching I had at the tender age of 16, I began to make some crucial changes in my own mindset that allowed me to get where I am today. And I'm going to share those mindset changes with you in this eBook.

It may encourage you to know that I'm only 31 years old as I write this. I am living proof that becoming a millionaire doesn't have to take decades. In fact, I've been living the life of my dreams for several years now. I live in the picturesque coastal city of Christchurch, New Zealand in a big, beautiful house with my lovely wife, Michelle, and our amazing 4 month old son, Benjamin (yes, as a new dad I'm a bit biased but

he is truly amazing! ☺).

My occupation is internet marketing. Now, although internet marketing is how I have been earning over 7 figures a year, rest assured that these millionaire mindset traits will work for you regardless for just about any type of business. So if having an online business and working from your computer all day is not your thing, don't worry. You can apply these principles or traits and begin to create the life of your dreams in a myriad of different ways.

You will be limited *only* by your imagination!

My Story....

Allow me to back up a bit here and share my story with you of how I went from a shy teenager and pizza delivery boy to a self-made millionaire. You see, I currently own 8 companies with offices here in New Zealand as well as in the United States. I currently have a total of 35 employees working for me. I work from exotic locations, travel the world, and don't spend long grueling hours week after week in order to afford this incredible lifestyle.

Now, if I've piqued your interest, keep reading... because you can learn to do the same....

When I was 16 years old, just a few years before I got into internet marketing, I was given a set of cassette tapes that featured the teachings of the world-renowned philanthropist John Kehoe. The program was called "Mind Power". If you're familiar with the philosophy of Tony Robbins, Mind Power is along the same lines.

Anyway, listening to those tapes was probably the first big turning point in my life. That led me onto a path outside of society's box and on towards the life of my dreams.

You see, one of the things that John Kehoe talked about in Mind Power was using affirmations to make significant changes in your life. He said that if you were to repeat the same statement out loud every single day for 90 consecutive days, for just 5 minutes a day, you will reprogram your subconscious mind to take on that new belief.

Now, being an extremely shy guy at the time, I chose to take on the following affirmation:

“I am extremely self confident and I love taking risks.” Now that was about as far from the truth as it could be in terms of who I was at that time, but I really wanted to adopt that new belief so that it became my reality.

I also chose another affirmation as well: “Every day, in every way, I’m getting better, better and better.”

Not long after that, in 1999 while I was a student at university with a part time job delivering pizza, a friend of mine named Charlie – we often played squash together - introduced me to internet marketing. Here I was working my tail off delivering pizzas to earn \$5 an hour, while he was basically doing nothing more than putting a banner advertisement on his website and getting \$50 checks in the mail!

Now, at \$5 per hour I had to work ten hours to earn \$50, so you can bet I wanted to learn to do what he was doing! So I asked him if he wouldn’t mind if I created a website and did the same thing to see if I could earn money that way. He told me to go ahead. So I did just that!

Well, to make a long story short, I soon had several websites up, each earning \$50 a month. I was able to make more than enough money by doing that to get by while going to school. Needless to say, it wasn’t very long before I happily turned in my pizza delivery uniform. I knew from that day forward that I was *never again* going to work for *someone else* making \$5 an hour (or any amount for that matter)!

Over the next few years I built a lucrative online business selling affiliate products. I sold all sorts of things including hair loss remedies, language courses, health supplements, and even plasma TVs. I also began creating and selling products of my own in which I teach others to make money online. I even taught my father to do the same so he could finally leave his high-stress corporate job of 32 years!

The importance of having the right mindset...

Now a lot of people do internet marketing. Some spend months or even years trying to make it work, only to make a few extra dollars to a barely livable income. Others make fairly decent incomes but never reach 6 or 7 figures a year. But what set me

apart and allowed me to achieve the success I enjoy today was the mindset I began developing at the age of 16.

You see, one of the hardest things for most people to truly grasp and to actually do is to change their self-talk – to quiet the negative chatter in their mind and increase their belief in themselves. People who don't believe in themselves often end up procrastinating or they give up far too readily.

You see, it's very difficult if not impossible to work towards your goals with enthusiasm and determination if you don't believe in yourself. Without strong self-belief you are prone to become skeptical and doubt your abilities to accomplish your goals. Sadly, without that belief in yourself you will be ready to give up at the first sight of any obstacle.

The key for me was that I was not willing to settle for the mindset that I had when I was 16 years old. Using the teachings of John Kehoe, I purposely reprogrammed my brain with affirmations to believe in myself and to believe that I was capable of so much more than I had ever imagined.

Self-fulfilling prophecies....

You see many people in society end up creating a life for themselves that is really a self-fulfilling prophecy of their mindset – of their core beliefs and thoughts about themselves over the years. Perhaps you recognize some of these statements that easily become self-fulfilling prophecies:

- “I can't do this.”
- “Oh that's easy for you, but I could never do that.”
- “I'm never going to get a great man or a great woman.”
- “I'm too stupid to make a lot of money.”
- “I don't have what it takes to become a millionaire.”
- “I'm afraid to try because I might fail.”

- “I don’t deserve to be wealthy or have good things in my life.”
- “I would feel guilty if I made more money than my parents.”
- “Only extraordinary or extremely lucky people get rich – and I’m neither of those.”
- “I’ll never have enough money.”

And those are just a drop in the bucket. Many people think hundreds or even a few thousand similar thoughts each and every day! It’s called negative self-talk and it’s a sure way to keep you from being truly happy, let alone achieving any of your goals and dreams.

Consistent negative self-talk always becomes a self-fulfilling prophecy over time. What you constantly think about will become your reality. Henry Ford said it best years ago: “If you think you can do a thing or think you can’t do a thing, you’re right.” Pretty powerful words!

The beliefs listed above are the kind of beliefs that so many people *choose* to think. It’s so easy to say negative things about yourself all the time. While your thoughts may seem beyond your control, they’re not. In fact, negative self-talk is a habit and most of the time you think those things on autopilot.

But although it might not feel like it, you have the power to choose to think different thoughts – positive thoughts that nurture you, support you, and empower you.

When those negative thoughts are on autopilot it’s as if you have a tape in your head that’s set on a never-ending loop - it just keeps repeating all those negative statements over and over and over through out each and every day. It’s become a habit, so you may not even realize that you can actually take control of those thoughts and stop them, rather than continue to allow them to just keep repeating endlessly. But first you must realize that what you think, and changing what you think, is a *choice*.

Why not consider consciously starting to change the negative thoughts that go on inside your head to positive ones?

By changing my mindset I have become a self-fulfilling prophecy. The life I live today grew out of the beliefs that I chose to imprint on my mind over the years, starting at the age of 16 with those first two affirmations. People who knew me before I was 16 can't believe where I am today.

It's been an ***absolute, total transformation*** and nothing less. **And you can do it too!**

Here is an analogy to help you understand how imprinting powerful new thoughts on your brain (or reprogramming your mind) slowly but surely brings about lasting change:

If you take a large bucket of water and drop one drop of red dye into it each day, once a day, sooner or later that bucket of water will become red. You won't notice the effect of the first few drops, as the impact will be miniscule. But over time, the change in the water will be significant!

The same is true for your belief system or mindset. If you spend just five minutes each day doing affirmations out loud, as John Kehoe instructed in his Mind Power program, and you keep doing that for 90 days in a row, your mind will take on those new beliefs and help you move towards your goals –towards your wildest dreams!

Not only are you reprogramming your conscious mind by doing this exercise, but even more importantly you are imprinting these beliefs on your *subconscious* mind, which makes them especially powerful.

Now keep in mind that you must say each affirmation for five minutes each. So you may want to start with only one or two. At the end of this eBook I have added a list of positive affirmations that you may find helpful.

So that's just a little background on how I began my journey of reprogramming my mind. I came to believe that I'm capable of ***so much more*** than I used to think. I began to believe that I was and am capable of accomplishing amazing things in all areas of my life.

The 20 Traits of the Millionaire Mindset

All of that leads me to the 20 traits of the millionaire mindset. These are traits that I've personally acquired over the years – the traits that have changed the way I think about myself, my life, and the world – the traits that have allowed me to create my current life.

They're also traits that I've seen adopted by most of the millionaires that I know personally - and I know over 100 millionaires. I would estimate that the average millionaire probably possesses at least 13 of these traits, and many have adopted all 20 of these traits into their mindset. So it is *really* worth your while to pay close attention to these traits and begin adopting them for yourself.

You may want to implement some of them as affirmations. However, you may find that some of them don't require that but rather create a bit of a spark or an "ah ha" moment in your mind. Regardless, if you acquire these 20 traits and you actually make them part of how you live your life, **you will find that you will become very wealthy one way or another over the next few years, and possibly even much sooner.**

Okay – let's move on to the 20 traits!

A handwritten signature in black ink that reads "Mark Ling". The signature is stylized with a long horizontal line extending from the end of the name.

Mark Ling, Amazing Self

Millionaire Mindset Trait #1: Your thoughts create your reality.

Millionaires understand that the outside world closely mirrors what goes on inside one's mind. In other words, your thoughts create your reality. They recognize the power of their thoughts in terms of achieving their goals and creating the life they desire.

If you want to know the type of stuff that goes on inside someone's head, just look at their life. Likewise, if you wonder why your life is the way it is (good or bad) then consider the kinds of thoughts that you think on a regular basis.

Most people rarely achieve more than what their self belief systems will allow. In other words, they will rarely exceed what they believe is possible for themselves. For example, if they believe they can never be more than an average wage earner, then they will unlikely ever make more than an average income.

Or, along those same lines, if they believe they are not good enough to marry the type of person they truly desire to be with, they will either end up settling (often miserably) with someone else, or they will remain alone. Essentially, their life becomes a self-fulfilling prophecy of their belief system. Their outside world clearly reflects the very thoughts they continuously entertain.

This concept applies to what they believe about the world as well. For example, if you believe that life is unfair and only really "lucky" people (for example, those who are born into wealth or win the lottery) can become millionaires, then you will probably never put the effort towards becoming a millionaire yourself. In fact, it's difficult to be motivated at all if you believe good things mostly or only happen because of luck.

Fortunately, though, what you believe about yourself *can* be reprogrammed. However, in order to do so you *must* actively work to 'weed out' all those negative beliefs. Once you are aware of your negative beliefs then you can begin to actively replace them with positive ones.

Without self-awareness, it is impossible to make the necessary changes that will allow you to succeed in achieving your goals.

Millionaires keenly understand that, because their outer world does and will always mirror what goes on in their mind, they create their lives and shape their own destiny with their thoughts. They also understand that to do this they often must venture outside of their comfort zone a bit.

Most people, however, don't understand this – they have many goals and dreams that definitely achievable if they take action. But unfortunately, the action they need to take may be just outside of their comfort zone. Unlike the few who achieve incredible wealth, the majority simply are not willing to do very many things that are unfamiliar and uncomfortable.

By nature, we as human beings tend to prefer to stay in our comfort zone – even if the consequences of doing so are not in our best interest. But when you dare to stretch yourself and endure some discomfort, the rewards can be incredible!

I'll give you a good example of this: Most people can learn to play the guitar or piano, or learn a foreign language. But doing so is just outside their comfort zone because it takes time and effort. Learning these skills requires a lot of practice – usually at least an hour or so several days a week for months and months - and often a few years - in order to master that goal.

So, even though most goals are truly achievable for most people, the fact that the path to getting there is just outside the average person's comfort zone keeps many people from even trying. This is one of the reasons few people ever become millionaires.

But millionaires very keenly understand that they are responsible for creating their lives and shaping their own destinies. They fully understand that doing so requires doing those very tasks that most people refuse to do – tasks *outside their comfort zone*. They do it, though, because the reward outweighs the discomfort along the way – and they're serious about achieving their goals. The irony is that it's often not drastically far outside of their comfort zone – rather, it's just enough to cause most people to hesitate or not try at all.

What you allow to go on inside your head is one of the key factors that determines whether you go through life earning an average income or earning a 7 figure income – and the quality of those thoughts will determine whether or not you will actually *take action towards your goals* on a daily basis even when it's not comfortable to do so.

As long as you choose to stay in your comfort zone, you are not going to accomplish very much in your life – and you definitely won't become a self-made millionaire.

Cognitive dissonance

Now, there's a psychological concept that explains why the world around you – your external reality – closely mirrors what goes on inside your head. It's called "cognitive dissonance" and it occurs when the world outside is out of alignment with your thoughts and beliefs.

Cognitive dissonance means there is internal conflict – and your brain prefers harmony. So your mind quickly begins working (often subconsciously) to determine ways to get rid of the conflict. Your brain will find a way to make your outside world accurately mirror your thoughts and beliefs.

This is one of the reasons why your thoughts (and choosing positive, empowering ones) are so very important!!

So, if you believe you are capable of a lot more than what is actually happening in your life – if you firmly believe that and you adopt this and the other mindset traits that I'm about to reveal to you, then your mind will work towards your goals rather than against them – because again, it wants to resolve any cognitive dissonance.

To put it more simply –

If you want to change your world (and become a millionaire), you have to start by changing your thoughts.

Since your outer world will always end up reflecting your thoughts – ***you must choose positive, self-empowering thoughts*** that fit with and support your goals!

Now a lot of people believe that this is the Law of Attraction at work – that the universe is doing it for you. This may very well be the case, although I'm somewhat more inclined to think that it is largely due to the fact that by focusing on your goals and all the things you desire, and by reprogramming your mind so that you have a millionaire mindset, you will end up – both on conscious and subconscious levels – working your way towards achieving those goals. Because your brain wants the cognitive dissonance to go away!

Either way, ***believing in yourself and your ability to achieve the life of your dreams*** is a very important mindset trait for you to acquire if you are truly serious about becoming a millionaire some day. In fact, that belief will make an enormous difference in your life, so the sooner you adopt it the better!

Whenever you find yourself saying anything inside your head that is negative and not helping you towards your goals, stop those thoughts. It's not easy to consciously monitor your thoughts all day long in order to make yourself think more positive, empowering thoughts – after all, that takes a lot of effort. It's much easier to just continue to allow a runaway stream of negative thoughts to go on in your head. But that has serious consequences for your life.

It's kind of like the parents who allow their children to run around screaming, throwing tantrums, and doing whatever they want regardless of the consequences. In the end, not only do the parents suffer but the children do as well. I'm sure you've been around families like that (or have one of your own) and most likely it wasn't a pleasant experience.

However, by providing proper supervision (and close monitoring) and discipline, and by setting appropriate limits, those children will more likely grow up to be respectable, responsible adults. Just like being a good parent, it's really important to consciously monitor your thoughts and stop the negative ones. Use positive affirmations to begin to take control over what's going on in your mind.

It is extremely important and helpful to begin consciously changing your thoughts, especially if you're not actively thinking on a *regular basis* the types of thoughts that will help you to believe in yourself and develop the confidence to start moving towards your goals.

Begin to take action on changing your thoughts today. Understand that you *can* reprogram your inner belief system, no matter how “out of control” it may be right now. If you can get your inner belief system to accept that you're *truly going to achieve your goals*, and you start adopting all the traits that you're learning right now from reading this eBook, you'll be a lot more likely to get there. In fact, you **will** get there.

Okay – that was a bit lengthy but your thoughts are **soooooooooo** very important that I really wanted to make sure I got the point across!

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Exercise: Make a list of at least 5 of your negative thoughts or beliefs and continue adding to it as you think of new ones.

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____

Now, write down a new positive thought or belief to replace each one. Make sure these are stated in a positive way rather than negative (e.g., “I make money easily” rather than “It’s never hard for me to make money”. (You may want to choose a couple of these to use as your daily affirmations.)

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____

Millionaire Mindset Trait #2: Focus on the business model that can significantly help you increase your income.

The majority of millionaires understand that the universe doesn't just hand you money. While a few do believe that can and does happen by following the tenets of the Law of Attraction, in my experience the majority of millionaires are much more pragmatic about how wealth is acquired.

Most millionaires understand that real money is made by focusing on this business model:

Leads multiplied by conversion rates times the average dollars made per customer times the average number of transactions per customer determines the amount of money you make.

Let me put it more simply:

$$\begin{aligned} &\text{Leads x} \\ &\text{Conversion rates x} \\ &\text{Average $$$ per customer x} \\ &\text{Average number of transactions per customer} \\ &= \text{Your income} \end{aligned}$$

In my work as an internet marketer, that business model is what I *always* focus on. It has played a significant role not only in helping me become a millionaire, but in helping me continually grow my business.

I'm always working on finding ways to get more traffic to my websites and get more visitors to my landing pages, which means more leads. I work to capture as many of

those potential leads as I can with things like email marketing, newsletters, and so forth so I can convert those leads into buying customers or sales.

From those initial purchases I then try to get my average customer to spend more – to buy more products or higher-priced products. And from there I want to get them to become regular customers - to buy from me on an ongoing basis. All of these steps follow the business model shown above.

The greater each of those numbers in this equation, the more money I make.

Now, that's what I do as an internet marketer.

Perhaps you're thinking, "what if I'm not an internet marketer – will this model still work for me?" No problem! This business model applies to virtually *every type of business there is*.

Let's say you run a coffee shop. You most likely advertise in various ways in order to get more people (leads) to come into your shop. When they come in, you strive to get a higher percentage of them actually buying something from you (convert the leads). And of course, you always want to get the average person to spend more money (\$\$\$ per customer) – for example, you might say to them as they order a coffee, "Would you like a fresh pastry to go with your coffee today?" or, if they're ordering a pastry or lunch, "Would you like some freshly brewed coffee to go with that?"

And then, of course, you always try to get each customer to come back and buy from you again (average number of transactions per customer). So, for example, you might offer them a loyalty tab (kind of like frequent flyer miles except it's coffee) or something like that. Or, if you're a savvy business owner utilizing the power of the internet, you get them to sign up for your email list. Then you can occasionally run a special offer and tell them in the email, "Hey, if you come in today you will get a free latte with whatever you order".

All of those things combined will determine the amount of money your business brings in. At the end of the day, no matter what industry you're in – whether it's internet marketing, running a hotel, or selling real estate - these are the four things that you want to always be focusing on if you want to reach your goal of becoming a millionaire.

Millionaires understand that you really want to *pay close attention to detail* and always keep trying to improve upon each area, because the money that you make is

a *multiplication of these four things* – in other words, the higher those numbers, the more money you will make. So if you improve even just a couple of these things it will greatly boost your income.

Let's look at some numbers...

For example, let's say you have a business that's bringing in \$5000 per month - \$60,000 per year. If you were to double just two of these areas – say your leads double and the average dollar amount per customer doubles – your income would *quadruple* – you've just gone from \$60,000 per year to \$240,000 per year! Not bad.

But let's look at what happens if you double all four areas - your leads double, your conversion rates double, your average dollar amount per customer doubles, and the average number of transactions per customer doubles. Now you're making **sixteen times more money** than you were making initially. \$5000 per month x 12 months x 16 = \$960,000 a year!

Now, as you can see it doesn't take much of an increase to substantially increase your income. But let's play with the numbers just one more time. Let's say you **tripled** each one of those areas? You'd be making **81 times more money than you were originally!! Yes – 81 times!!** So, your business has now gone from \$5,000 a month / \$60,000 a year, to bringing in (are you sitting down?) – **\$405,000 per month!** Just by tripling those numbers. That's an amazing leap from a meager \$60,000 per year to **\$4,860,000 per year!**

Hopefully you can now see how focusing on that business model – how an increase in any of those areas and especially in all four areas - can absolutely move you towards your goal of becoming a millionaire! 😊

Millionaires understand the power of this business model and they use it to create wealth.

20 Traits of the Millionaire Mindset

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Exercise: If you have a business, list at least 2 ways you can increase your numbers in each of the four areas:

- Leads

1) _____

2) _____

- Conversions

1) _____

2) _____

- Dollars per customer

1) _____

2) _____

- Transactions per customer

1) _____

2) _____

Millionaire Mindset Trait #3: Reinvesting your money is how you make big money – and you should never feel guilty about making big money.

Millionaires understand that it's the reinvestment of money that makes the big money. Money invested wisely multiplies itself. To put it simply: Money makes money.

This is a key difference that sets millionaires apart from the average person. Millionaires invest their money and spend what is left, whereas most people in society spend their money and invest what is left – and that's the wrong way around. In fact, that's a good way to remain broke, as it's far too easy to spend everything and not have anything left to reinvest.

One of the best things you can start to do now is to decide on a certain percentage of your income that you will reinvest regularly. Make that the minimum amount, and then, say, if you have an unusually good month invest even more. Make a commitment to yourself that this money is already earmarked for reinvesting – for growing your wealth – and is not to be spent on other things. Otherwise it is far too tempting to use it to buy the latest high-tech gadget you saw advertised.

Make reinvesting a habit and the rewards will be great. It is a powerful way to move you towards your goal of becoming a millionaire

It's also important to understand that wealth is *not* fairly distributed based on who deserves it. You won't ever become wealthy by selling your time for money – at least you won't attain any truly big wealth. Wealth is also *not* something you should ever feel guilty about making.

A lot of people feel guilty if they make more money (relatively speaking, considering inflation) than their parents did. And this type of guilt will really trip you up in your quest to become a millionaire. It is a self-limiting belief that can easily become a self-fulfilling prophecy. So if you've got that kind of belief system going through your mind frequently, or deeply ingrained in your values, you will really need to change it as soon as possible in order to become wealthy.

You can overcome it by choosing an appropriate affirmation to replace it. You must begin to reprogram your mind to where you truly believe that money is actually a good thing. If you want to become a millionaire it is essential that you believe that becoming as wealthy as possible is actually a healthy and natural thing to do.

Money is not evil – it is not the root of all evil. Sure, people can and have throughout history used money at times to fund evil things that harmed individuals or society as a whole. It certainly took a significant amount of money to fund and pull off the terrorist attacks that occurred on 9/11. But, that is the extreme exception.

Wealth is not a bad thing; it is not an automatic reflection of greed or selfishness. If those are your thoughts then it is time to change them to begin thinking of money as a good thing. As something that can open doors, create opportunities, give you more freedom to do good things, and to allow you to significantly help others and the world in general.

Millionaires recognize that money is good because it is a payment for clever thinking and wise leveraging of one's time. So they continuously reinvest money to make money. They fully understand the concept of making their money work for them – as money makes money. It's a mathematical thing.

Keep in mind, at the lower levels you may start out getting paid for your time – just about all of us have to do that. But even if you are being paid for your time working for someone else, it is essential that you always set aside some of your income and reinvest it. By doing so you allow your money to multiply itself – over and over and over.

Leveraging your time means that you've got to pay other people to do things for you – things that aren't a good use of our time. Most millionaires have their own businesses. They don't try to run them all by themselves – rather, they pay people – their employees – to do the majority of the work for them.

I have 8 companies and 35 staff – if I tried to take care of everything myself my companies would quickly suffer – not to mention I certainly couldn't have grown my business to that level by myself. Part of reinvesting my money was to hire others to do work I couldn't do myself – either because I lacked the time or the skill – or to do work I didn't like to do so I could put my energy and enthusiasm into what I enjoy the most – as that is also what I do the best.

Remember when I was still a student at university just starting out with my internet

business, I hired another student to work 10 hours a week for me. And then I hired several more as my business grew. Believe me, as a kid in college I could have easily spent that money on fun things instead. I also could have continued to do all the work myself.

But I realized that the smartest thing – clever thinking – was to put that money right back into my business – reinvesting it - and pay others to do some of the work. I wisely leveraged my time early on, and that helped me to become a millionaire.

If you don't reinvest your money at the start then you absolutely want to do it as soon as you have any money to spare. I can't emphasize this enough. You must reinvest money to make money. That's how true wealth – the big money - is made. And every millionaire I know understands this and does this.

When I say reinvest, this can be into things such as the stock market or similar types of investments. However, I personally believe that the ideal way – the best way if you want to get a high return on your money – is to simply reinvest your money back into yourself and your own business.

If you've got an internet marketing business like me, you can reinvest your money back into things such as getting more of your money making websites set up, getting more traffic to your websites – basically focusing on those four areas discussed earlier - leads, conversion rates, dollars per customer, and transactions per customer.

If you're in another type of industry, there are countless ways in which you can reinvest your money back into your business – hire more staff to do tasks that you don't like doing or don't have time to do; hire a consultant to help you improve your business in different areas; move your business to a better location; expand your product line; develop new products; and so on.

As long as you are reinvesting your money wisely, it will continue to grow and bring you that much closer to reaching millionaire status!

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Exercise:

- Decide what percentage of your income you are willing to commit towards reinvesting.
- List at least 5 ways you can reinvest money back into yourself or your business. Order your list in terms of which ideas will likely bring you the greatest return on your investment.

1) _____

2) _____

3) _____

4) _____

5) _____

Millionaire Mindset Trait #4: Constantly be learning from other millionaires – from those who are already where you want to be or who are more successful than you in a certain area.

Millionaires seek advice, they read books, and they listen to audio and video programs from people who are more successful than them in a specific area. So it doesn't necessarily mean that that person makes more money than they do, but rather those people they are listening to are better than they are in an area in which they are interested in improving themselves.

Now, it's an unfortunate thing but the average person in society actually gets really jealous of people who are more successful than them. That's one of the reasons you will often hear people make pejorative statements about wealthy people – for example, “rich people are greedy”, or “money brings out the worst in people”, or more subtly derogatory statements such as “filthy rich”.

It's much easier to make yourself feel better about your lack of success (and meager bank account) by putting others down rather than to own the fact that you are responsible for your life and your financial situation.

Millionaires know, however, that harboring jealousy towards others' success is pointless. They realize it is far better to be inspired from the success of other people, and to learn from them.

If you ascribe to the principles of the Law of Attraction, then you are most likely aware that resenting or disliking others' for their success and wealth is going to sabotage your own ability to attract the same. It puts negative energy out into the universe, and the universe will respond back in kind.

Instead, if you express happiness and good will for others – even those who may seem to have far more than they deserve – the universe will reward you – because that is positive energy and will allow you to attract positive things into your own life.

If you find yourself feeling jealous, envious, or negative in any way with regards to other's good fortune, then it's really important that you begin to change your thinking. Those negative thoughts and feelings will not help you at all towards successfully reaching your own goals.

You really must learn how to actually be happy for other people's success and to be inspired by it. Look for ways that you can learn from them. Disliking them or allowing jealous feelings will not get you anywhere. It certainly won't help you in your goal of creating a life filled with wealth and abundance.

Most millionaires have that mindset – they are genuinely happy for other's success and good fortune. I know this very well because I personally know a lot of millionaires. Every one of us is always sharing advice back and forth with each other. Not only that; every one of the millionaires I know would much rather hear that someone's successfully making money rather than hear that they are struggling or failing.

They may experience a twinge of jealousy once in awhile when someone is really successful – after all, they're human too. But they aren't going to say things like “I hate that guy”. Rather, most millionaires are much more likely to have a healthy respect for someone else's success. And, they will look for ways to learn from it to improve their own life.

They are likely to say to themselves, “Okay, now just what exactly did he do to accomplish that?” They take action and investigate a little further. In fact, they may just call the person and ask. Most wealthy people love sharing great ideas and helping others by telling them what worked for them.

Once they learn and understand what the successful person did, other millionaires will likely say to themselves, “Oh, okay, I see what he did. Now I am going to try implementing that same thing into my own business and make it work for me as well.” That attitude is really important and will make a huge difference in your life!

Perhaps you're thinking to yourself, “Great – I don't know any millionaires personally, so how can I learn from them? It's not like I can call them and pick their brain for awhile.”

If you don't personally know any millionaires to associate yourself with then there are plenty of ways you can learn from other millionaires. Start by flooding yourself with knowledge from them – by listening to their audio and video programs, or reading any books they have written.

Books are a fantastic way to learn from the success of others! There are a lot of great books on Amazon.com for instance. I am constantly learning from other millionaires and improving my mind on a daily basis. Every night - or almost every night - I spend some time reading a different book that has to do with wealth creation or other forms of business. I can definitely say from experience that doing this regularly will really make a difference in your life.

Audio programs are excellent learning tools as well. Perhaps you don't want to sit down and read – maybe you'd rather be outside taking a walk. Audio programs are great for this. You can often get audio versions of books – there are a ton of “wealth gurus” who have audio programs to help you become more successful and increase your wealth.

Some of the greats are Tony Robbins, Wayne Dyer, Jack Canfield, Suze Orman, and Robert Kiyosaki just to name a few. You can download audio programs onto your iPod, MP3 player, or pop a CD into your car stereo. It's really a very helpful way to upgrade your mind by doing this every day.

By finding ways to constantly learn from other millionaires you will begin changing your mindset – you will start to think along very different lines than what the average person in society thinks. Reading books, watching videos, and listening to audios regularly will affect your subconscious thoughts on a daily basis and bring about amazing results.

If you struggle with frequent negative thoughts over which you feel you don't have much if any control, then this is a great way to rapidly start changing those very thoughts to ones of possibility, abundance, and gratitude – all things which will empower you and move you towards your wealth goals.

Also, you will begin to develop a greater understanding of how wealth is actually made. While each millionaire's approach might be a little different, you will find that the underlying principles are pretty much the same. You will start to realize that wealth creation is a skill you can absolutely acquire rather than some airy fairy sort of thing that only lucky people get to have, as that is simply not true (and a negative belief that you need to eradicate!).

20 Traits of the Millionaire Mindset

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Exercise: Find at least 5 books or audio programs on wealth creation that you can purchase now or in the near future.

1) _____

2) _____

3) _____

4) _____

5) _____

Millionaire Mindset Trait #5: Always attend to important tasks immediately – never waste your time procrastinating.

Millionaires don't waste time procrastinating. If the task or project is important they'll start on it immediately, or they'll delegate it to someone else.

If it is less important, then they delegate it, schedule it for later in their calendar, or put it in an ideas folder. That way they can forget about it and move forward with tasks and projects that *are* important.

A good friend of mine, Mark Joyner, who is also a New York Times best selling author, is especially good at time management. He can accomplish far more in a day than just about anyone I've ever known. And, he is very good at helping others learn how to do the same. He once told me that, to him, there is this "cosmic RAM" going on in our heads – when I use the word RAM I am referring to computer terminology – "random access memory".

Let's say for example you are working online and you have several internet applications open all at the same time – such as photo shop, web browsers, Microsoft Word, and perhaps you've got some video software going as well – you've got all these programs open and operating on your computer simultaneously.

Now you probably realize that this is going to slow down your computer significantly – it's not going to run very fast or efficiently when you have all of these applications open. And if you continue to use your computer like that you will find that it is in constant need of repairs because it overheats – it simply can't handle that kind of load all the time.

The same sort of thing happens in your mind. Let's say you are thinking about the laundry, vacuuming, and housework you need to do; your kids have a birthday party they are supposed to go to on the weekend and you need to get gifts for that; plus you've got this website you need to set up or some part of your business you need to attend to; and on top of *all of that* you just bought an exciting new training course that teaches you how to do something you've been wanting to learn for awhile now. You're thinking to yourself how you need to get all these things done.

Just like your computer, your brain is overloaded with all of these different things going on in your head at the same time. Needless to say, that affects your own internal cosmic RAM, and that's not a good thing. Metaphorically speaking, it's going to overheat.

What you need to learn how to do is 1) get all of the most pressing tasks done right away, 2) put them on your calendar to do at a future date – preferably an online or phone calendar so you can forget about them for now but know that you'll be reminded about them at the right time, or 3) delegate some of the tasks to other people – particularly those that are business related. 4) For non-urgent tasks that you don't know when you will be able to get to them, you can put in an ideas folder. Ideas folders are great – you just review the tasks in it every month to see if you have time to work on them.

In order to be efficient and productive - like with your computer – and to keep things running smoothly, you need to be able to “close off” the majority of those tasks in your mind so that your brain is not too cluttered with so many things going on in it. This way, when you do work on a task you can really focus your mind on it. The more focused you are, the more likely you are to do it properly and finish it more quickly than if you try to focus on too many tasks all at the same time.

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Exercise: Whenever you are having a difficult time focusing, list all the different “tasks” going on in your head. Once you list them, put them in the appropriate category:

Do immediately – list these in order of importance

Delegate to someone else

Put on your calendar for a later date

Put in your ideas folder

Once you do that, focus on one task at a time in your “do immediately” category. Do this on a regular basis any time you find yourself feeling mentally overloaded.

Millionaire Mindset Trait #6: Focus on purposes beyond yourself – on things you can do with great wealth to help others.

This particular millionaire mindset trait is one of my own personal beliefs. I'm not sure that every millionaire shares it or not, but I believe it is a powerful thing to think about.

I have found that it's often much easier to motivate yourself by focusing on purposes beyond yourself – in other words, to think about all the ways you can help others with your wealth.

I believe this principle is especially important when you are making good money but you haven't yet reached the point of making truly great money. So, let's say you've reached the point of making \$10,000 a week. For many of you, this level of income will feel quite comfortable - comfortable enough that you may find yourself losing the drive and motivation to do what it takes to get yourself to the next level.

But if you're thinking of other people as well, and all the wonderful things you can do for others as a millionaire, then that can be a powerful motivator.

For example, let's say you have the following dialogue going on in your mind: "Okay, I'm making pretty good money right now. However, I have an opportunity to reach the point of making 7 figures a year here. But, I don't really *need* a 7 figure a year income – after all, who really needs that kind of money?

"But on the other hand, I do have children and a family, and I would really like to pay off my house – and I want to pay it off as soon as possible. And, at some point I would really like to be able to buy several more houses so that if my current business stops bringing in a good income at some point - maybe ten or fifteen years in the future, or whenever - then if I own real estate I am still going to have another very good source of income. And I can be in a very good position to help my family, my parents, and other people I care about as well."

Do you see how this mindset will give you plenty of motivation to move yourself towards greater levels of wealth? Trust me, when you consider all the good you would be able to do for others it is highly motivating!

Along these same lines, you can also think about all the money you would be able to give to a charity that you are passion about. Or, you could even set up a charity of your own for something that is particularly meaningful to you.

I personally find it so much easier to be highly motivated when I think about others than myself. If I had thought only of myself all these years, I probably wouldn't be earning 7 figures a year today. I would have become comfortable enough, and my motivation to go beyond that would have dwindled.

Becoming comfortable is one of the greatest demotivators. But when you start to think about everybody else, and all the big goals that extend beyond yourself, that comfort quickly dissipates and suddenly you begin to feel inspired, motivated, and enthusiastic about creating more wealth.

Don't think about the money, think about all the good you can do in the world with the money – with great wealth.

Focus on helping others and you'll become much more motivated!

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Exercise: List at least 5 ways you would enjoy helping others with your wealth:

1) _____

2) _____

3) _____

4) _____

5) _____

Millionaire Mindset Trait #7: Never allow non-inspirational people to influence you in a negative way.

Millionaires never allow non-inspirational people to influence them in a negative way. Non-inspirational and / or negative people will drain your energy, dampen your confidence, and poke holes in your dreams – *but only if you allow them.*

I actually know a lot of individuals who have people like that in their lives – sadly often a partner or one of their friends - who have tried to talk them out of their desire to create wealth. They say negative things like, “You can’t do that - sure, other people may be able to do that, but you aren’t smart enough to do it”, or “You’ll never get rich – you’re just setting yourself up for a big let down.”

The reality is, it doesn’t make any sense for you to listen to the advice of people who aren’t where you want to be in life. They’ll attempt to undermine and sabotage your efforts. While some of them may think they are doing it to “protect” you from hurt or disappointment, there are some who do it with ulterior motives. They don’t want you to succeed because then they won’t have any excuse for their own failure or mediocrity. And they may be jealous that you are taking risks and doing things that they never had the courage to do.

You’ll have a difficult time finding any millionaires who will make those types of negative, uninspiring, or confidence-crushing statements. You will also have a hard time finding millionaires who engage in those types of negative thought patterns. Remember earlier how I discussed the power of your thoughts – millionaires know that and that’s why they don’t give any energy to entertaining negative ones.

You should ***only listen to people who are where you want to be in life.***

Whenever you encounter people like this – the ones who often make negative statements regarding your quest for wealth – you need to ignore them or at best, take what they say with a grain of salt. If you want to stop them in their tracks, you might say something like this:

“Thank you for caring enough about me to share your thoughts and give me advice. But, you are an average person in society who’s living inside society’s box. You make

the same income as most people, and you are struggling financially just as much as everyone else. So, with all due respect, I'm not going to listen to your advice. I prefer to listen instead to someone who is actually where I want to be in life."

Of course, you may want to stop after the first sentence if the person trying to give you advice is someone who isn't going to be able to handle the brutal honesty contained in the rest of the response.

You've really got to be very careful when it comes to who you take advice from. If you don't have friends who are millionaires to listen to, then as discussed again, flood yourself with the wisdom and knowledge of millionaires from books, audio programs, and eBooks like this. After all, this eBook is written by someone who is currently making 7 figures a year and has been for awhile. So yes, I think you should listen to me and take my advice.

To reiterate this trait, millionaires don't listen to advice from or allow themselves to be influenced by non-inspirational, negative people.

Now, if you are doing really well and making an incredible income, you will find that you are in the position to become an inspiration to *your* friends and family. Of course, there will be a few who will not want to listen to you because they are jealous of you. But for many of your friends, you will find that they are thinking to themselves, "Wow, that's amazing!" Those are the ones you will be able to inspire – because they will be receptive to it.

Even if they have no interest in doing the same thing you do – to copy what you do in business, your success can at least inspire them to believe that great wealth can be attained – that it is within their reach. You can be the one who helps them realize that what had seemed impossible before really is possible, because if you can do it, they know they can as well!

By the way, knowing that you have inspired other people – especially those you care about - to improve their lives, see possibilities, and actively move towards their own goals – is one of the greatest rewards you will ever experience!

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Exercise: Make a list of the people in your life who are negative, don't inspire you, or who try to sabotage your success or undermine your confidence. Write down a statement you can make in response next time they try to give you unwanted advice.

1) _____

2) _____

3) _____

4) _____

5) _____

Response: _____

Now, make a list of at least 5 people who are already where you want to be in life, who inspire you and from whom you would love to learn and get advice:

1) _____

2) _____

3) _____

4) _____

5) _____

Millionaire Mindset Trait #8: Help others become more successful in their own life. Always negotiate with win-win in mind.

Millionaires enjoy helping others to become more successful.

They understand that the more people they help to become wealthy and successful, the more people that are there who are willing to help them in their pursuit of wealth and other goals. They also understand that the true art of networking and deal making means win-win negotiating for mutual long term benefit.

So, let's look at this trait more closely. If you can help a lot of other people do extremely well in the world, then you've got a lot of people who are going to be more than happy to help you and want you to be successful in your own endeavors as well. In fact, when you help others reach their goals or realize the life of their dreams, they'll bend over backward and go out of their way to help you.

This is often referred to as the law of reciprocity. You've probably experienced this in your own life. When someone does something really great for you – something that really helps you, you can't help but want to help them in return. You won't forget the kindness and help – it will stay there in your mind for a very long time.

It's really a numbers game – or perhaps a better way to put it is that the more good you put out into the world, the more good will come back to you. The more people you can help, the more people you will have wanting to help you at some point in the future.

I have found that some people who are doing somewhat well or having a small degree of success have a difficult time developing and nurturing this type of relationship with anyone who is really successful. Their mindset is one of scarcity or lack so they are very cagey about sharing the things that are working for them. They seem to be afraid that you will take their idea and perhaps end up becoming more successful than them or become their direct competition.

There are a small percentage of millionaires that think that way. However, in general they are the exception to the rule. Most of the millionaires that I know are wonderfully open and honest and more than happy to help and share advice to help people get

ahead. And believe me when I say that it comes back to them ten fold.

Millionaires also understand that the true art of networking and deal making means win-win negotiating for mutual long term benefit. If it's a win-lose relationship, where one person is thinking, "I'm a really good negotiator because I got such a great deal out of this guy," then no one really wins.

You need to understand that if that is your mindset, then you'll find that a) you'll never develop a mutually beneficial long-term relationship with that person, and b) they're not very likely to speak highly of you or recommend you to others when they are talking about you.

It's extremely important that you always think in terms of "win-win" – how both of you can do extremely well in any particular deal. In his now famous book "The 7 Habits of Highly Successful People", Stephen Covey discusses the importance of making a "win-win" approach one of your 7 habits – and how much you will benefit when you do.

You can't just think about your own good – you must think in terms of how they will benefit as well. For example, if you are the type of person who goes into a shop and starts bargaining down the price of an item, you really need to remember that that shop owner needs to make a profit as well – if he wants to stay in business.

It will pay to always consider the other person as well – think about their goals and try to help them while trying to benefit yourself as well. Remember this principle especially whenever you are negotiating or dealing with business matters.

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Exercise: Write down any situations / deals / opportunities coming up in your near future and how you can approach them so they are a win-win for both you and the other party.

1) _____

2) _____

3) _____

4) _____

5) _____

Okay, we're at the half-way point! 😊

Millionaire Mindset Trait #9: Work hard now so you don't have to work hard later on in life.

Millionaires start out working very hard in order to become wealthy enough to not have to work hard later. There is definitely some hard work involved if you want to become someone who makes seven figures a year. However, you may find that even though it's a lot of work in the beginning, it quickly becomes addictive when you start to see the money coming in. And when you are seeing great results, the hard work doesn't seem so difficult any more!

Most millionaires wind up working extremely hard *today*, so in the future they can have more time to spend with their families and friends and do the things they love. Of course, you will occasionally see those who are living an extravagant lifestyle and appear to be lazy and self-indulgent – the ones who live in mansions and are always taking exotic holidays and such.

But most millionaires do not come across money by luck so they don't take it for granted. They never forget the hard work and persistence it took for them to get where they are now. They truly appreciate the path they took – the risks and the sacrifices involved - that allowed them to live their current lifestyle.

I have found that well over two thirds of the millionaires I know aren't very flashy people. Sure - they might go on quite a few flashy vacations - as they value their time to relax - but they don't often choose to spend their money on flashy cars, large extravagant mansions, or things of that nature. That sort of lifestyle doesn't really suit the average millionaire in my experience.

As for me, I don't really pay myself a high income – don't get me wrong, I do pay myself a good wage, but I prefer to reinvest my money back into my business rather than spend it on fancy items. That way I can build my business up further for the long run, which I much prefer over just going out and spending money all the time.

20 Traits of the Millionaire Mindset

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Exercise: List several things you can do in your business or life now so you won't have to work so hard in the future.

1) _____

2) _____

3) _____

4) _____

5) _____

Millionaire Mindset Trait #10: Adopt a “can do anything” attitude towards obstacles.

Millionaires are determined and persistent. They have a “can do anything” attitude towards obstacles and never allow anything to get in the way of their goals.

Millionaires see obstacles as challenges rather than as setbacks. ***There is no such thing*** as “I can’t do this” in the mind of a self-made millionaire. They understand that some goals take significantly longer than they first anticipated. They also understand that there is no such thing as failure. Their attitude is that there are only challenges, and when they face a challenge there are three options they can take:

- Overcoming the challenge and carrying on
- Procrastinating (this is an option many people choose)
- Giving up completely (a lot of people choose this option as well)

As you probably guessed, millionaires ***always*** choose the first of these three options.

Let me give you a perfect example of this:

About a year or so ago I saw a story on TV about a guy who did a marathon. If I recall correctly, it was the New York City marathon. But this wasn’t just your average guy who set out to run a marathon. This man had no legs. He wasn’t someone who had been in the Paralympics as an athlete with no legs. Surprisingly, and despite all the odds against him, he ended up finishing the entire marathon in 5 days.

Now that may seem like a long time for a marathon, but with determination and perseverance he crossed the finish line. It may have taken him nearly eight or nine times as long as the slowest person before him who completed the marathon, but you know what? Not everyone finished the marathon. He finished it. A lot of people didn’t even choose to enter the marathon - most likely because they told themselves that they can’t do it. But he entered it.

I tell you this story to inspire you to not allow perceived obstacles to stand in your

way. Even if you are hampered by all sorts of difficult circumstances – remember this man with no legs who completed a marathon – that was truly amazing. Hopefully that story will help you to reassess your obstacles – are any of them as big as the one he faced? Probably few, if any.

If you are facing a lot of obstacles, remember this:

If you always stay on the path towards success – if always stay on that yellow brick road no matter what – *you will eventually reach the emerald city*. You **will** eventually get to where you want to be, no matter how impossible it may seem right now. For most people, the real problem is not that the obstacles are insurmountable – rather they procrastinate or give up along the way.

You must adopt a “can do” attitude towards *anything*, and be willing to overcome obstacles no matter how big or daunting they may seem at first glance. (Just remember the marathon guy with no legs...) Even though most things won't be perfectly laid out for you, and the stars aren't always going to align, so to speak, you've got to find a way to get through, go around, or climb over each obstacle, and you will reach your goal of becoming a millionaire.

In my field of internet marketing, obstacles arise all the time. Some are big and some are small, and many are somewhere in between. But there's always a way to get past them.

For example, there are technical issues that come up frequently – perhaps the software I'm using isn't working properly so I have to have multiple conversations back and forth with the support staff at the software company. Or, I encounter a dilemma – and when I do I have to find a work around solution, delegate the issue to someone else to resolve, have something else made for me, or purchase another product that works better. Bottom line, it is really important that you never, ever give up. If you never, ever give up you **WILL** eventually get there – you will reach your goals and you will do extremely well.

Perhaps right now all you are able to see are obstacles to becoming a millionaire. Maybe you think you are too old and don't have enough time left to reach your goal. Or, maybe you have all sorts of great money making ideas but don't have a clue where to start. Perhaps you are buried in debt and wonder how you will ever pay that off, let alone make 7 figures a year some day.

I won't sugar coat it –those aren't minor obstacles – but they aren't impossible

obstacles either. They are challenges that will require you to think outside the box, open your mind to possibilities (meaning solutions you'd never considered before) and step outside your comfort zone so you can realize your true potential.

If a man with no legs can finish a marathon, you can become a millionaire!

Consider the stories of two famous individuals who became highly successful (and very wealthy) despite having to face big, if not seemingly insurmountable, obstacles along the way:

Colonel Sanders was already in his mid-sixties when he decided to market his now extremely famous "Original Recipe" fried chicken to restaurants all over the U.S. He set out to find a partner as he was living on very little money from Social Security. After enduring ridicule and nearly 1000 rejections, he finally found someone to partner with him in his dream. In 1952 the first Kentucky Fried Chicken was opened, and today the franchise is one of the most successful in U.S. history.

Oprah Winfrey is one of the wealthiest and most successful women in the world today. However, she had to overcome significant obstacles to get there. Besides being female and black growing up in the Deep South, she was born to an unwed teenage mother. She was molested several times, ran away from home frequently, and gave birth to a stillborn baby when she was only 14 years old. Hardly the typical beginnings of someone who would later become a household name and one of the most powerful women in Hollywood.

Oprah Winfrey and Colonel Sanders had a very important millionaire trait in common – they had a "can do anything" attitude that helped them persevere despite facing tremendous obstacles that would have caused most people to give up early on.

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Exercise: Make a list of all the things that seem like impossible or incredibly difficult obstacles standing between you and your goal to become a millionaire and live the life of your dreams.

1) _____

2) _____

3) _____

4) _____

5) _____

After you complete your list, brainstorm possible solutions to each obstacle you listed above. Write down whatever comes to your mind, no matter how ridiculous it may seem. Read some inspirational stories about people who have overcome incredible odds in their life. Read a book by, or talk to directly if you can, a millionaire who overcame significant obstacles to get where he or she is today.

Millionaire Mindset Trait #11: Develop a strong passion for learning so you can find ways to solve even the trickiest challenges.

Most millionaires have developed a strong passion for learning, and are extremely positive and willing roll up their sleeves and dive in to solve tricky challenges.

Tricky challenges and setbacks are simply a normal part of the daily entrepreneurial experience. In fact, how you deal with difficult challenges greatly determines your likelihood of achieving great success in life.

The ability to handle major challenges and do whatever it takes is ***far more important*** than knowing how to do everything. Not only that, most millionaires possess an undying self belief that allows them to overcome any and all obstacles as they arrive. Unfortunately, average people in society today - and especially most poor people - try to protect themselves by not getting their hopes up. Sadly, they lack the self belief that's essential for a person to achieve true success and great wealth – so their hopes and dreams can be realized.

When I consider all the millionaires I know personally, I find that just about every single one of them literally devours knowledge all the time – at every opportunity they get. They know that knowledge is power – and an essential element in their success. And most, like me, didn't stop learning once they became millionaires. In fact, one of the greatest things about being a millionaire is that you have even more resources (and depending on your situation) more time and freedom to learn whatever you want.

Of course, it's not usually like that at the beginning of the journey. Learning new things – particularly mastering new skills like a sport or foreign language, or things that will help you grow your business to the next level – can be quite difficult when you already have so much on your plate.

Generally, however, gaining knowledge and mastering a new skill has a tendency to take on a life of its own and snowball over time. Take me for example. When I first started buying information products I was often overwhelmed with information overload. It seemed my brain was packed with so much information that I didn't know what to do with all of it.

But as time went on, I soon got to the point where all of a sudden (or so it seemed) I was able to really take in more and more information and apply it much faster, so I ended up buying more and more info products. I no longer felt overwhelmed with too much knowledge – now I could actually make sense of it and apply it to my business and my life.

If you truly desire to become wealthy, then it is absolutely essential that you develop a strong passion for learning now if you don't already have it. Be careful though. You don't want to overdo it when it comes to learning new things – even if they will ultimately benefit your business.

You see, you always want to be spending at least 80% of your time *doing* and 20% of your time *learning*. You don't want to be someone who tries to avoid learning new things – that's the complete opposite of this millionaire mindset trait. You want to be someone who is always interested and willing to learn new things at the appropriate time, and who makes sure that you actually master each thing as you learn it rather than trying to learn everything before you ever get started.

It's impossible to learn everything first – yet this is a big mistake that prevents many people from ever even getting started. There needs to always be a lot of action taking while always learning more as you go.

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Exercise: Make a list of everything you are trying to learn right now. List them in the order of priority and then focus on only one. If you aren't currently learning something, then make a list of 3 to 5 things that you would like to learn and master over the next 2 to 5 years. Prioritize those and being working on the item at the top of your list.

1) _____

2) _____

3) _____

4) _____

5) _____

Millionaire Mindset Trait #12: Mastering wealth generation requires daily effort.

Millionaires understand that to truly master the art of generating wealth, you need to work at it on a daily basis.

Just like mastering any skill such as learning to play the piano, becoming exceptional at a sport, or learning another language so you can speak it well if not fluently requires daily practice. Most millionaires are working a minimum of 4 to 5 days a week, even if it is just for one hour per day.

Some of them, however, spend time on wealth generation 7 days a week. Personally, I think 7 days a week is probably a bit much, as everyone needs to take a day off now and then. If you overdo it you may end up burning yourself out, but that doesn't mean you can slack off and only do it a day here or a day there. You must be committed to some sort of daily routine.

If someone tries to tell you that you can make a million dollars and work only one hour a week, they are most likely blowing smoke. It's extremely difficult to do that – if not impossible. With only an hour per week you aren't going to be able to really pick things up as well. Instead you're going to forget important things you learned previously and end up spending the majority of your time trying to catch up – trying to refresh your memory or even relearn what you worked on the week before. Needless to say, if you are constantly doing that you aren't going to make any progress or accomplish anything productive.

But if you are working on creating wealth at least an hour a day, at least 5 days a week, then you will build up those essential neural pathways in your mind that are the foundation for mastering a new skill.

The key that most self-made millionaires have discovered is that you must work on wealth creation on a daily basis. Mastering the art of wealth creation is really just like mastering any other skill - except that you will get paid *a whole lot more* as a result of mastering this very important skill.

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Exercise: Take a moment and write down your commitment on a piece of paper that you are willing to devote at least one hour per day, at least 5 days per week, on wealth creation. Sign it and date it, and keep that paper in a safe place – preferably somewhere you can see it every day.

Millionaire Mindset Trait #13: Give every task your full attention – be 100% focused on whatever you are doing.

Whatever task you are working on, make sure you are *all* there – that you are 100% focused. Remove any potential distractions (e.g. if you are at your computer turn your email notification off; turn the ringer on your phone off, etc) and focus completely on what you are working on right then.

Anymore, so many types of work require spending time at your computer. If you really want to create great wealth, don't do things that will distract you like opening your emails when you are starting out with only an hour set aside. Before you know it you will have wasted several minutes or even a half hour by the distractions.

Instead, write down exactly what you want to accomplish in that one or two hour period each day and stick to the tasks you wrote down – at least when you are first starting out. This way you will develop the habit of staying 100% focused during that hour or two each day. This will make a tremendous difference in your wealth creation.

After your hour is up, then you can allow some distractions. But keep committed to that time you set aside each day. After that time, some occasional distractions won't matter so much. Also, try not to daydream while you are working. It may be fun in the moment, but it will undermine your efforts. Keep your mind focused on whatever you are doing – it really is that important if big wealth is your goal.

One other word about distractions and daydreaming – you may discover the hard way that if you continue to allow distractions in – if you can't focus 100% - you will easily get 3 to 4 times *less* work done than if you stayed very focus and kept all distractions away or at a minimum.

If you work at home some of the biggest distractions are emails, text messages, phone calls, TV, listening to music, your children or spouse, and pets.

If you work in an environment with other people, beware of those people who don't respect your time and frequently interrupt you with one thing or another, or who just want to shoot the breeze. You need to be able to set firm limits with people like that.

You may have less control over your environment if you work in such a setting, but you can respectfully let others know that you do not wish to be interrupted if you are focused on a task – unless of course it is something truly urgent that requires your immediate attention.

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Exercise: List at least 5 things that are potential distractions for you. Then list at least one or two things that you can do to minimize or eliminate each one.

Distractions:

1) _____

2) _____

3) _____

4) _____

5) _____

Ways to minimize or eliminate it:

1) _____

2) _____

3) _____

4) _____

5) _____

Millionaire Mindset Trait #14: Delegate tasks and leverage your time as much as possible.

Millionaires really understand the importance of becoming good at delegating tasks and leveraging their time by doing so.

I'll give you an example from my own experience. When I first got started in internet marketing and began earning \$200 a week, I hired another university student to work for me for 10 hours a week, for \$10 an hour. I had him do the tasks that I really such as article disliked so that I could focus on those that I did enjoy. Delegating that work and leveraging his time helped me to grow at a much faster rate than other people I knew who were trying to do the same thing I was.

By the end of one year, I had 10 students who were each working 10 hours a week for me! And then things really began skyrocketing. It wasn't that I was lazy, rather I just couldn't do certain things and I really wanted to keep moving forward. Hiring others enabled me to do this.

You really want to get good at delegating at least some of your work to other people, especially when you start making some money. That's one of the best ways to reinvest into your business. You want to start looking for ways to put your entire business on auto pilot so that other people are doing virtually *all* the tasks for you – this way your business continues to grow whether you are there or not. That's really the best way to reach your eventual goal of earning a million dollars a year. Grasping this principle is extremely important. There's only one of you, so leverage your time by utilizing many other people.

20 Traits of the Millionaire Mindset

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Exercise: List several tasks that you don't like to do (or aren't good at) and that you could delegate to others.

1) _____

2) _____

3) _____

4) _____

5) _____

Millionaire Mindset Trait #15: Keep on working whenever you find that you are in the “zone”.

Millionaires don't stop when they are in the 'zone' – when things are going extremely well, they are super focused, and their productivity is especially high.

This might not always be practical for some of you. Quite often I'll find myself working on something and realize I'm in the zone. Even though I might have planned to spend only an hour on it, I will continue working because I know I will a lot done during that time.

I understand that it is not always a very practical thing to do if you have a regular day job or something else. But whenever possible, if you catch yourself in the zone try to stay at it for a few hours. Try to take advantage of it whenever it occurs. In the long run, it will pay off.

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Exercise: List things that you notice are different or better when you know you're in the zone.

1) _____

2) _____

3) _____

4) _____

5) _____

Millionaire Mindset Trait #16: Dare to dream big, and make a commitment to turning your big dreams into reality.

Millionaires always dare to dream big, and are committed to making their dreams a reality.

You will find that the average millionaire doesn't just think, "You know, it would be really nice if I could do such and such some day, but that's probably not never going to actually happen." Rather, the average millionaire instead says, "I *am* going to make that happen".

Many millionaires have massive dreams, myself included. For example, I would like to build a boarding school in India or the Philippines to help children get a better education. I have other goals that include things I want to do with my family and friends. I know that I am going to make my dreams a reality.

Many of the goals I have are things other people think are unrealistic. For instance, I plan to eventually purchase a much larger piece of property and build a home with an indoor cricket facility on the property. For those of you who aren't familiar with cricket, an indoor facility is about the same size as an indoor basketball stadium. It will likely be the only one here in Christchurch, New Zealand, but I plan to do it.

My only concern with this particular goal is that I'm not a flashy person and it may appear somewhat flashy and extravagant. But I also know it will be so much fun because I can play there with my kids - tennis, indoor soccer, cricket and other things. I'll make it happen even though many people think it's a dumb idea or even impossible to do. But it's not and I will make it happen when I am ready to make it happen.

Right now, though, I would rather just keep reinvesting in my business. But before Benjamin, my 4 month old, turns 5 and before we have to move him into a good school zone, I'll make sure I build that home with the indoor cricket field! So, probably in about 3 to 4 years I make that dream a reality.

Millionaires really dream big. They don't leave these things (those dreams) to chance – rather, they understand that it is a matter of going ahead and making it happen!

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Exercise: Sit down when you have at least 30 minutes and no distractions. Make a list of your biggest things – don't leave off anything because it might seem silly or dumb or too big. Write down everything that comes to your mind.

Millionaire Mindset Trait #17: Use your spare time to create assets.

The rich spend their spare time creating assets – for example, they may upgrade their home, improve themselves in some way (mastering a new skill of some sort), or spend valuable time with the people they love – anything that is truly worthwhile from either a monetary standpoint or a personal standpoint. This may also include making money – by working on their business.

Average people, however, spend the majority of their spare time being entertained (e.g. watching TV, playing video games, etc) or consuming things. If you are going to be entertained, do it by going out and spending your time with your close friends, family, or other people.

Spending time watching a lot of TV is not going to move you towards your goals. I'm not saying that it is wrong to watch TV – it's not. But the average person spends far too much time doing it than they probably should. Watching TV is usually low on the list of spare time activities for most self-made millionaires.

Along these same lines, taking care of your health is also very important. Your body (and your health) is really the greatest asset you have.

While not all millionaires adopt this lifestyle, it is really good for your health, not to mention your energy level, if you strive to eat well balanced meals each day and exercise at least 5 times a week - even if it's for only 15 to 30 minutes at a time. If you can get yourself to be very healthy, it is much easier to do the work you need to do to create the life of your dreams – and to truly enjoy it once you get there!

For instance, I play squash about 5 times a week, which is really great exercise. I also have treadmill right here in my home office that I use for exercise quite regularly as well. Regular exercise not only increases your stamina, it keeps excess weight off (which helps prevent a whole host of other health problems), helps you sleep better so you feel more rested when you wake up, and helps you stay more alert and focused.

Eating healthy meals is not one of my strongest areas, I confess, but I do try. I take vitamins every day and probably eat more vegetables than the average person. Also,

about 90% of what I drink is just pure, plain water – I'm very healthy in that regard. Plus, I have an organic food day every Tuesday, during which I eat only organic food. Now I realize that some people eat organic food several times a week, or even only organic, but somehow I just can't quite bring myself to do that! But overall I have a reasonably healthy, sustainable diet.

It's really important to do whatever you can to stay healthy. You will get sick less often and as a result have more time to work. You will also be able to work much longer hours without even really feeling tired when your body is fit and healthy. Your mood will be enhanced, meaning you will become a much more energetic and positive, happy person to be around. So, it really is important in terms of your wealth goals if you make a commitment to yourself to stay healthy.

Again, wealthy people spend their time building things that are truly beneficial to themselves – whether that be spending time with others, investing time and energy back into their business, making more money, or playing sports. They don't fritter away their time just sitting on the couch being entertained or endlessly consuming food. Quite frankly, they simply have better things to do with their time!

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Exercise: List at least 5 different things you can do in your spare time to build assets:

1) _____

2) _____

3) _____

4) _____

5) _____

Millionaire Mindset Trait #18: Adopt an abundance mindset and have a positive attitude towards money.

Millionaires have and understand the importance of an “abundance” mindset. Most people in society, and poor people in particular, have the very opposite mindset – one of scarcity, survival, and / or lack.

Millionaires don't think in terms of what they can't have, what they are lacking, what they can't afford, or what is missing in their life. Rather, they think in terms of possibilities, and focus on what they do have.

If you are familiar with the Law of Attraction, then you probably know that one of the most basic tenets is this:

What you focus on expands.

Whether it is something positive or negative, if you invest energy into it in terms of your thoughts, emotions, or words, it will expand – in one way or another you will attract more of it into your life.

How many people do you know who always seem to be thinking and talking in terms of what they ***don't*** have, or what they ***don't*** want? If you listen closely, you will hear it all the time. In fact, you may even catch yourself thinking and talking in terms of lack and scarcity. Do you or your friends say things like, “I don't have enough money”, or “I'm afraid if I lose my job I won't be able to pay my bills”? Or how about, “I'm just getting by” or “I'm making ends meet”. Those are statements that reflect a scarcity mindset.

Or perhaps when you were a child your parents may have said things like, “Money doesn't grow on trees” or “You need to save your money for a rainy day”.

While your parents most likely had good intentions and thought they were protecting you or helping you to make wise financial decisions, the mindset behind those statements is really one of lack and scarcity. If you are always thinking in terms of what you *can't* afford, what you *don't* have, how *broke* you are, how you *wish* you had

lots *more* money, how you *wish* your job paid *better*, and so on, according to the Law of Attraction you are going to get more of the same – more lack and scarcity!

Here's another example of a scarcity mindset: Have you ever heard a single person say in frustration, "All the good men (or women) are already taken"? It's going to be pretty hard to find someone to date if that's their mindset. Think about it – people who believe that often have a difficult time finding the motivation to "get out there" and keep looking.

They're more likely to stay home and rent a movie on a Saturday night. And it's highly unlikely that Mr. or Ms. Right is going to come knocking on their door! They make little or no effort and it ends up becoming a self-fulfilling prophecy!

On the other hand, men and women who have the positive mindset that there are "plenty of fish in the sea" so to speak are much more likely to find people to date and marry.

The same is true of money and the millionaire mindset. Millionaires believe great wealth is absolutely within their reach – not maybe, not possibly, but absolutely! They believe this even long before they actually acquire it. It's that fierce belief that motivates them and enables them to become wealthy.

They don't think like the average person or poor person: "Well, that's all well and fine that Mr. Jones is rich, but that's never going to happen to me – I'll never be that lucky!" or, "The only way I'll ever become a millionaire is if I win the lottery". And of course, odds are they won't stay wealthy very long because their mindset will undermine them – it happens all the time with lottery winners. Within a few short years all the money is gone and they're broke or back where they started.

People who become millionaires think very differently: "Mr. Jones is making millions – if he can do it, **so can I!**" Do you see the difference? It's all in the mindset, and a mindset of abundance will allow you to attract the things you desire into your life, whether it's a mate, a beautiful home, a great job, or millions of dollars.

Along these same lines, millionaires have a positive attitude towards money and wealth. They see wealth as a *good thing* and they embrace it. They realize that there is simply nothing noble about being poor. After all, if you're barely making ends meet, how can you help others? What on earth is noble about not being able to help others and make a difference in the world because you are broke?

If you have tremendous wealth on the other hand, you can do *amazing* things in the world. The possibilities are endless when money is not an issue. Great wealth allows you to impact the lives of many people in ways that you never will if you have no money.

Poor people, however, often have very negative attitudes and beliefs about money. Sometimes it is not always a conscious thing, but rather a deeply ingrained belief due to their upbringing or related to certain religious beliefs. For example, poor people often say things such as “they’re filthy rich”, or “money is the root of all evil”. Or they believe, on some level, that all rich people are greedy or selfish or ridiculously extravagant.

Many people don’t even realize that, although they say they desire to have a lot more money than they do, they subconsciously push money away by this type of negative thinking. It goes back to cognitive dissonance, which I talked about earlier – no matter how hard you try, if deep down you despise money or think it is bad, you are never going to have very much of it in your life.

One way or another you will *a/ways* end up sabotaging any attempts at attaining great wealth if your attitude towards money is a negative one – your subconscious simply won’t allow you to do otherwise.

This is one of the reasons that the majority of people who win millions of dollars in the lottery or suddenly inherit a large sum of money so often end up broke in just a few short years. Their underlying beliefs about themselves (e.g., they are not deserving or worthy of wealth) and about money (e.g. money is the root of all evil, rich people are greedy, etc) will not only undermine them, but steer them right back into their comfort zone (i.e. free from the cognitive dissonance) – which is where they were before the money came into their life.

If you truly desire to become a millionaire, you must look deep within to see if you have a scarcity mindset and / or are harboring negative beliefs about money, and then work on challenging and changing those beliefs. Using affirmations is one way to do this.

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Exercise: List 5 ways in which your thoughts may be reflecting a scarcity mindset. Then create a new list of positive statements that reflect the direct opposite – an abundance mindset – for each item.

1) _____

2) _____

3) _____

4) _____

5) _____

Millionaire Mindset Trait #19: Visualize yourself already living the life of your dreams.

Millionaires understand and utilize the power of visualization. Most self-made millionaires visualized themselves as being very wealthy long before they became millionaires.

Napoleon Hill, a respected authority on wealth creation and the renowned author of the best-selling book “Think and Grow Rich” considered visualization to be an important tool in becoming wealthy. He said, “Cherish your visions and dreams as they are the children of your soul; the blueprints of your ultimate achievements”

Visualization is the ability to see things in your mind. By doing so, you can create your own reality.

According to the Law of Attraction, you will attract into your life whatever you put out into the universe. In other words, the things you believe the most deeply, expect to happen, think about frequently, and *or picture in your mind the most vividly*, are the very things that will be created in your life.

By using visualization appropriately - engaging all your senses (sight, sound, hearing, taste, and touch) as well as your emotions - you can begin to attract great wealth. You can use your vivid (and powerful) imagination to reach your goal of becoming a millionaire.

People visualize things whether they do it intentionally or not. Unfortunately, many people spend too much time imagining or picturing bad things happening to them. In other words, they are inadvertently visualizing the very things they don't want.

For example, they imagine what would happen if they lost their job, or they worry about not being able to pay their bills, or they dwell on all the debt they have. It shouldn't come as any surprise that powerful emotions such as anxiety and fear almost always accompany those types of thoughts and mental pictures.

Now, if you learn to frequently and vividly picture yourself living the life of your dreams,

having more money than you could possibly ever spend, and feeling the amazing feelings – happiness, calmness, enthusiasm, excitement –the feelings you would feel if you were living it right now – you will begin to attract that life.

Two important aspects of visualization:

- **Picture in your mind exactly what you want with as many details as you can.** Rather than just wanting to be wealthy, picture looking at your bank account (or multiple bank accounts 😊) having the dollar amount you desire. Or, even better, you can do what Jack Canfield (co-author of the phenomenally successful Chicken Soup for the Soul books) and actor Jim Carrey did prior to earning their first million. They wrote \$1,000,000 checks to themselves and looked at them often. Today, they are both extremely wealthy men.
- **Imagine that you have the life you dream about right now – not in the future.** In other words, visualize in present tense.

Part of the reason visualization is so powerful is that your subconscious mind can't tell the difference between reality and your imagination. For example, if you are terrified of spiders your body is going to go into “fight or flight” mode whether you actually encounter one or vividly picture one in your mind. Your subconscious takes the information either way and essentially tells you what to do.

So when you vividly visualize becoming a millionaire, and feel all the feelings that go with that for you, your subconscious will steer you towards making come about.

Law of Attraction experts believe that visualizing your desires in this way sends a powerful energy into the universe – a vibration – that will cause you to attract those things into your life.

There are several things you can do to help you visualize more vividly. For example, if you picture yourself driving a brand new BMW as a millionaire, then go test drive one. Drive it as if you owned it... touch the smooth leather seats, listen to the sound of the engine, look at yourself in the rear view mirror and have a friend take a photo of you in the driver's seat, and so on.

You can do the same with real estate. Go look at a beautiful home for sale that you picture yourself having as a millionaire. Experience it with all your senses and relive that experience in your mind over and over.

You can also use vision boards or mind movies to enhance your visualization. Many wealthy people swear by the power of these tools and use them regularly. You create with pictures the images of the life you desire - your life as a millionaire. Put your vision board where you can look at it several times a day. View your mind movie at least once or twice a day to impact your subconscious as much as possible.

Exercise: Take 10 minutes each day and find a quiet place where you won't be distracted during that time. Close your eyes and, engaging all your senses, imagine you are living the life of your dreams (e.g. picture yourself in the house you would own, or driving your brand new car, etc). Feel the emotions (e.g. happiness, joy, excitement, calm) that you would feel.

Millionaire Mindset Trait #20: Love your life as it is now and really enjoy the challenge and the journey.

It's much easier to achieve any goal that you set for yourself if you make the decision to do this:

Love your life as it is now and really enjoy the challenge and the journey.

I want you to make a commitment to doing that. No matter how difficult your current situation may be – and some of you who are reading this are going to be in great situations – in fact, there are probably a few millionaires reading this. But some of you are in very difficult situations as you read this – perhaps you are buried in debt or struggling just to make ends meet each month. But regardless, you must learn to love your life as it is right now and be grateful for everything in your life.

At the end of the day, you're alive. You're breathing, and that alone is a lot to be grateful for if you really think about it. Although I don't know for sure, most of you probably do not have a disease or serious health condition - and I sincerely hope that you don't. Hopefully the majority of people who are reading this are in overall good health.

But regardless, there are many things to be grateful for and positive about in your life – even if it doesn't seem that way. Sometimes you have to dig a bit – or even a lot - to find things to be truly grateful for when the going is especially tough. They may not be glaringly obvious, especially when you are focused on all the negative things and are dealing with serious challenges.

But I really encourage you to find everything you can to be grateful for and to enjoy the challenges and the journey. Yes, it might be difficult right now. But one thing I have learned in life - it is far more satisfying and rewarding to achieve goals that are difficult than ones that are easy, so enjoy the journey you are on. If you always look ahead and focus on the end goal, you will miss out on so many wonderful things along the way!

I really hope that you have enjoyed this eBook and sincerely hope that you can adopt

if not all, at least many, of these millionaire mindset traits that have been discussed here. I truly believe that if you adopt all 20 of these traits, or at least the vast majority of them, and you practice them in your life on a daily basis, then sooner or later you will become incredibly wealthy. Why? Because you simply won't be able to help it!

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Affirmations

Following is a list of affirmations that you may find helpful:

- I focus on my goal of becoming a millionaire every day
- I have wealth and abundance beyond my wildest dreams
- I have an abundance of money for everything I desire
- I make millions of dollars with ease
- Money is flowing into my life every day
- Money is a wonderful thing that allows me to do great things in the world
- I love money and money loves me!
- Every aspect of my life is filled with abundance
- I am wealthy beyond belief
- I am grateful for all the wonderful things in my life
- I enjoy being very generous with my wealth
- I have amazing wealth and abundance in all areas of my life
- I am successful at everything I do
- I achieve every goal I set for myself
- I love helping others to become successful
- I am happy for others when they are successful
- I am deserving of great wealth and abundance
- I am constantly attracting wealth and abundance into my life

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- I am open to doing things outside of my comfort zone
- I expect great things for my life
- I believe in myself!
- I can accomplish anything I set my mind to
- I am worthy of living a life full of abundance
- My life is filled with unlimited possibilities!
- I love myself and deserve the very best life has to offer
- I am deserving of incredible love, happiness, and prosperity
- I attract amazing people and opportunities into my life every day
- I see challenges as a way to improve myself and grow as a person
- I always attend to important tasks immediately.
- I take action whenever an opportunity presents itself
- I am confident and successful
- I enjoy blessing the lives of others
- I have the mindset of a millionaire
- I live life to the fullest every day
- I am a unique and amazing person with so much to offer
- Everything I do is for the highest good of everyone involved

Your Millionaire Mindset

If you want to start living the life of a millionaire, there has never been a better time to begin! This special report has armed you with the tools and techniques to start making some meaningful changes in your life.

We all want to live the dream, but the sooner you take action, the sooner you can start taking concrete steps towards living a more purposeful and fulfilling life.

But are you really prepared to get the secrets of successful millionaires and discover concrete ways to apply it to your life?

If I told you that you could leave behind your mediocre dreams and negative self-speak and replace it with affirmations and proven steps to goal achievement, would you be ready?

I have gone far beyond this special report and created a life-changing self-improvement system that covers every aspect of your life, not just wealth. It's called Amazing Self, a pioneering new monthly interactive personal development membership that has been created especially for you by a world-renowned team of the most respected experts, coaches, counselors and best-selling authors.

Amazing Self isn't one person's opinion of what truly signifies greatness. In fact, it goes far beyond any self-help or self-improvement system you have ever seen before. To create this product, we've formed a team of renaissance people who are committed to your personal success, and harnessed their thoughts and minds for the recipe to life-changing excellence in each of the 4 main areas of personal development: health/weight loss, making money, relationships, and mindset.

Contributors include accomplished relationships and personal development writer Amanda Selby, internationally-acclaimed 7 figure a year wealth creation genius Mark Ling, relationship book author and online personal success coach Andrew Rusbatch, fitness and health guru Tracey Trimmer, online relationships and self-help expert Mirabelle Summers, plus many industry-leading special guests interviewed each month who all share their special personal success recipes.

The result? An authoritative and comprehensive blueprint of some of the internet

and industry's greatest thinkers and achievers' personal success methodology, all carefully assembled and crafted into an earth-shattering course that will forever change the way you think about life, goal achievement, and train you to focus every ounce of your personal strength towards achieving your most coveted dreams and life goals.

If you want more money, better health, more fulfilling relationships and more positivity in your life, Amazing Self was custom-designed for you.

Just like you, I had dreams and aspirations for a better life, and I now have the kind of life most guys my age only dream about. But you can have it too, as I share my secrets with you!

Each monthly edition of Amazing Self contains never-before-revealed secrets to personal and professional success that will astonish, pleasantly surprise and occasionally even shock you... that's because this is the *real* support you truly need and - until now - nobody else has had the courage, creativity or insight to give it to you all in one place.

See you there.

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